WQA 2020 Mid-Year Leadership Conference Schedule

Wednesday, September 16 - Thursday, September 17
All times are CDT to accommodate attendees coast to coast

Tuesday, September 15
Cheers, WQA! .......................................................................................................................... 6:00 p.m. kickoff
  MYLC Welcome Reception
  Engage with industry colleagues in a fun and interactive program!
  Bring your own appetizer and beverage!

Wednesday, September 16
2020 MYLC Kickoff ................................................................................................................10:00 - 10:45 a.m.
  Welcome and Update from WQA President DJ Shannahan
  Where is the Economy in Recovery from the COVID-19 Shock?
  Curtis Dubay, Senior Economist, U.S. Chamber of Commerce

Breaking Inclusion Barriers .................................................................................................11:00 - 11:45 a.m.
  Moving People and Organizations from Possibility to Reality
  Kendall C. Wright

Customer Service in a World of Change and Uncertainty.............................................. 1:00 - 2:30 p.m.
  Dealer Section (round table discussions)

Thursday, September 17
Leveraging the WQRF Contaminant Occurrence Map..............................................10:00 - 10:45 a.m.

WQA Town Hall .....................................................................................................................11:00 - 11:45 a.m.

Utilizing Technology in the Age of COVID............................................................1:00 - 2:30 p.m.
  Manufacturer Section (round table discussions)

WQRF Virtual Wine Tasting (additional registration required).................................6:00 p.m.

Board, task force and committee meetings will be scheduled separately during the week of September 21st.