

### **PEER GROUP**

Running a business can often feel lonely, but it doesn't have to. Peer Groups bring businesses of the same or comparable industry together, providing them with a shared mentor for support, guidance and advice. It's also a way to share expertise and receive ideas from others.

Peer Groups: Food & Beverage.

Frequency: Yearly intake, April - December

### **1-ON-1 MENTORING**

Our Entrepreneurs in Residence (EIRs) will work one-on-one with you on bringing innovative ideas to market, distribution, sales, business structure, intellectual property strategies, and more. Their experiences, distilled into teachable information, can help you avoid common pitfalls and overcome challenges.

Frequency: Third Thursday every month, 1-hour sessions

### **WORKSHOPS + TRAINING**

Most business owners know that learning is essential, but, have you made it a top priority? If not, you should.

We offer year-round learning opportunities for entrepreneurs, community builders, and municipalities on a variety of topics. You'll leave our workshops with actionable strategies from experts, and new connections with others in your community.

### **1-ON-1 SOCIAL MEDIA MENTORING**

Participants will receive support tailored to suit your own unique challenges.

Frequency: Continuous intake

\*One- time eligibility, business accepted into the program are not eligible to apply again.

Cost: \$25.00 admin fee

Sign up: Please call to learn more

### **AMPLIFY**

Participants are partnered with 1-2 mentors to dig deeper into business goals and challenges to help you grow. The Amplify program fosters entrepreneurship and the commercialization of innovations to help build globally competitive companies locally.

Frequency: Yearly intake, four businesses are accepted into the program for a 6-month commitment.

\*One- time eligibility, business accepted into the program are not eligible to apply again.

### **BUSINESS PLAN REVIEW**

Business Plan concerns? No worries. We can assist you in getting started or simply providing feedback, from the initial idea to the completed plan and everywhere in between.

Frequency: Ongoing

Cost: FREE

Sign up: By appointment only

*Our* **Programs**