

Healthcare Practitioner and Public Awareness on Safety Risks of Aesthetic Services – The Silent Epidemic

CALGARY APRIL 18, 2019 – GLOW MD INC.

A Calgary Registered Nurse who is advocating to put patients first is hosting Canada's largest multidisciplinary advanced aesthetic educational conference this spring to address the growing concerns in the healthcare and public community about the dark side of Botox and Fillers and other cosmetic treatments that are happening on a global basis.

The conference will highlight examples of recent media reports where both licensed and unlicensed providers are holding botox and filler parties such as British Columbia's "Dr. Lipjob" whom recently made headlines for illegally administering botox, a prescribed medication, without a medical license. Globally, stories of clients potentially contracting HIV through treatments like the "Vampire Facial" are also making headlines as well as the confiscation of non-Health Canada approved injectable substances and devices being used in non-clinical environments across Canada. These incidents are posing a very high risk on both public and practitioner safety.

Mr. Jason Olandesca BN RN, CEO and founder of GLOW MD INC., is an advanced clinical trainer and has been performing injectable treatments since 2006. Olandesca and his clinical colleagues are seeing a recent rise in these incidents. He is also starting to see more patients coming in to his clinic, GLOW MD CLINICS, seeking repair or revision of complications arising from cosmetic services performed by other providers.

The Western Canadian Aesthetic Summit (WCAS) will be held at Mount Royal University in Calgary, Alberta Canada on May 3-5, 2019, it aims to highlight the best practice guidelines and increasing untoward/adverse outcomes for the public and healthcare community on what should be typically safe treatments when administered by qualified professionals in clinical settings.

Aesthetic treatments specialty in healthcare practice is on the increase and also, conversely adverse events and complications. Mr. Olandesca warns that due to the "cosmetic and potentially lucrative nature of providing these services, consumers and providers of aesthetic treatments either downplay or do not properly inform patients about the adverse events, health risks and potential appearance altering complications that can arise from having aesthetic treatments done".

Olandesca noted this rise in complications post-treatment is demonstrating that some providers may not be adequately prepared to handle complication emergencies such as a vascular occlusion or blindness. This concern also involves emergency departments in Calgary and other cities across Canada where it may seem there is a lack of knowledgeable healthcare providers to handle the complications.

Globally, clinical professionals are working towards standardized protocols to address adverse events. However, in Canada, creating a consensus on what these protocols should be, based on best practice

guidelines, discussions are slowly beginning to happen. Practitioners are calling complications due to cosmetic treatments a "silent epidemic" which needs to be addressed.

The WCAS conference will be hosting world renowned experts in the field of advanced aesthetics. A keynote from internationally recognized and multiple award-winning Cosmetic Physician, Dr. Patrick Treacy MD from Dublin, Ireland, also known for his work as a medical advisor to the late pop-star Michael Jackson, will be presenting on addressing complications and adverse events. It is hoped during a panel discussion at the conference, a working committee comprised of healthcare practitioners including physicians and nurses and their respective regulatory bodies will be struck to spark discussions regarding a national approach towards treating aesthetic complications treatment by licensed providers.

The conference will also include on its final day, Sunday, May 5th, an opportunity for the general public to attend to provide a learning experience about aesthetic cosmetic treatments in an educational forum.

For more information on the above conference, please visit www.theaestheticsummit.ca or email info@theaestheticsummit.ca

ABOUT GLOW MD INC: Since 2009, GMI (GLOW MD INC.) PRACTICE SOLUTIONS has been committed to helping Advanced Aesthetic Practitioners build safe, ethical and results driven practices and has committed to the Medical, Nursing and Dental Advanced Aesthetic field to provide the opportunities for continuing education. As such, GMI has been a proven partner in the growth and development of new and existing medical, nursing, dental and health practices with a focus on integrating "Business into Practice."