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Friday May 11 2018

7:00	SETUP	AESTHETIC PARTNER SETUP	
7:30	SETUP	AESTHETIC PARTNER SETUP	
8:00	SETUP	AESTHETIC PARTNER SETUP	
8:30	SETUP	AESTHETIC PARTNER SETUP	
9:00	SETUP	AESTHETIC PARTNER SETUP	
9:30	SETUP	AESTHETIC PARTNER SETUP	
10:00	REGISTRATION	AESTHETIC PARTNER SHOWCASE	Exhibit Booths Open
10:30	REGISTRATION	AESTHETIC PARTNER SHOWCASE	Exhibit Booths
11:00	REGISTRATION	AESTHETIC PARTNER SHOWCASE	Exhibit Booths
11:30	KAPLAN LUNCH	HOW TO BE SUCCESSFUL in SPITE	iFinance
12:00	KAPLAN LUNCH	OF YOURSELF (Lessons learned through	iFinance
12:30	KAPLAN LUNCH	building a business in the cosmeceutical industry)	iFinance
1:00	OLANDESCA OPENING REMARKS	One Patient. One Goal.	GMI
1:30	VIVIER RX Skin Care	Polyamines - A New Discovery in Technology	VIVIER
2:00	ADAMS RX Skin Care	The Chromatic Approach	CROMA
2:30	ADAMS Injectables		CROMA
3:00	MASSIE RX Skin Care	Gold Thioethylamino Hyaluronic Acid technology: Enhance the effects of RF and other skin tightening and firming procedures.	ARYLIDE
3:30	TAHER Injectables	Skin Boosters and Dysport	GALDERMA
4:00	TAHER Devices	Science and Success of Picosure and SculpSure	CYNOSURE
4:30	TAHER Devices	Technology	CYNOSURE
5:00	RECEPTION	AESTHETIC PARTNER SHOWCASE	Exhibit Booths
5:30	RECEPTION	AESTHETIC PARTNER SHOWCASE	Exhibit Booths
6:00	RECEPTION	AESTHETIC PARTNER SHOWCASE	Exhibit Booths
	Presented by VIVIER ZMIJA	WORKSHOP 1 Understanding Sales & Marketing For Your Cosmetic Practice : What You Need to Know Now	Presented by GMI WORKSHOP 2 Integrating Business into Practice : Practice Management Topics That Matter.
6:30	Which areas of marketing you should and should not invest in.	Cosmetics Then. Cosmetics Now.	iFinance
7:00	How to spend less on marketing and make profits.	Health Canada Approved Devices	Salient Medical
7:30	How to double, triple, quadruple your skin care sales this year.	Advancement of Clinical Aesthetics Edu.	Del Mar College
8:00	Understanding conversion rates and why they matter.	How to Excel in Advanced Aesthetics	GMI
8:30	Defining how to make sales from your existing clients.	How to Protect Yourself Against Claims	Irma Roberts
9:00	How to beat your competitors while raising prices.		
9:30	WORKSHOPS END - DAY 1	WORKSHOPS END - DAY 1	

Saturday May 12 2018

7:00			
7:30			
8:00		AESTHETIC PARTNER SHOWCASE	Exhibit Booths Open
8:30		AESTHETIC PARTNER SHOWCASE	
9:00	OLANDESCA	DAY 2 OPENING REMARKS	GMI
9:30	TORGERSON	Devices	CLARION
10:00	TORGERSON	Devices	CLARION
10:30	TORGERSON	Injectables	Aesthetic Technology Revolution & Its Impact On My Practice CLARION
11:00	TORGERSON	Injectables	CLARION
11:30	TORGERSON	Demo	CLARION
12:00		LUNCH	AESTHETIC PARTNER SHOWCASE
12:30		LUNCH	AESTHETIC PARTNER SHOWCASE
1:00	PANEL	LUNCH	Panel Discussion Q&A with DR TORGERSON, DR ADAMS, DR RAO
1:30	PANEL	LUNCH	
2:00	ADAMS	Devices	Multiple modalities in the treatment of feminine rejuvenation, urinary incontinence, fat reduction, and skin tightening BTL
2:30	RAO	Injectables	Safety, Efficacy And Made In Canada PROLLENIUM
3:15	RAO	Injectables	PROLLENIUM
3:30	RAO	Devices	Title : TBC INMODE
4:00	KAPLAN	Social Media	#Hashtags and Beauty GMI
4:30			CLOSING REMARKS GMI
5:00			TEAR DOWN WCAS ENDS
5:30			TEAR DOWN AESTHETIC PARTNER TEARDOWN
6:00			
6:30			
7:00			
7:30			
8:00			*TOPICS and PRESENTERS SUBJECT TO CHANGE
8:30			
9:00			
9:30			

- ALL EXHIBITOR PARTNERS ARE REQUESTED TO HAVE THEIR EXHIBIT BOOTHS SETUP and READY by 10:00AM on FRIDAY MAY 11
- ALL EXHIBITOR PARTNERS ARE REQUESTED TO HAVE THEIR EXHIBIT BOOTHS OPEN DURING THE AESTHETIC PARTNER SHOWCASE TIMES
- ALL EXHIBITOR PARTNERS ARE REQUESTED TO KEEP THEIR EXHIBIT BOOTHS OPEN DURING THE RECEPTION until the EVENING WORKSHOPS START AT 6:30 on FRIDAY MAY 11 START.
- EXHIBITS OPEN DURING THE EVENING WORKSHOPS ARE AT THE DISCRETION OF THE AESTHETIC PARTNER
- ALL EXHIBITORS ARE REQUESTED TO TEAR DOWN EXHIBIT BOOTHS AFTER WCAS CLOSED at 5:00PM on SATURDAY MAY 12

ATTENDEE TOTAL

187

As of April 27, 2018

EXHIBITOR SETUP / SHIPPING & RECEIVING

Aesthetic Partner Exhibit and Booth Setup starts at 7:00AM on Friday May 11, 2018

Aesthetic Partner Exhibit and Booth Teardown starts at 5:00PM on Saturday May 12, 2018

FOR PARKING and LOADING DOCK MAPS SEE LINK on www.theaestheticsummit.com/partnersinfo

PLEASE BE AWARE that any exhibit / booth materials or items shipped must be received by May 9, 2018 and arranged to be shipped out by Monday May 14th. (All forms and courier arrangements are the responsibility of exhibitors)

Ship To Address :

Event and Theatre Services / ATTN : Jennifer Brading c/o The Western Canadian Aesthetic Summit

Mount Royal University | 4825 Mount Royal Gate SW Calgary, AB T3E 6K6 | 403.440.5649

BOOTH#s

EACH BOOTH IS APPROXIMATELY 9ftX9ft and WILL HAVE ACCESS TO (1) 5ftX2ft TABLE, (2) CHAIRS, ELECTRICITY and WIFI

BOOTH#

2501 ALMA LASERS
2502 ALUMIER MD
2503 ARYLIDE
2504 AYA LASERS
2505 BTL AESTHETICS
2506 CLARION
2507 CYNOSURE
2508 DEL MAR
2509 GALDERMA
2510 HYDRAFACIAL
2511 IFINANCE

BOOTH#

2512 inMODE
2513 PROLLENIUM
2514 PTIFA
2515 SALIENT MEDICAL
2516 DERMALOGICA
2517 SHARPLIGHT LASERS
2518 STAT HEALTHCARE
2519 SYNERON-CANDELA
2520 VALEANT
2521 VIVIER PHARMA

A FULL FLOOR PLAN MAP WILL BE AVAILABLE 2 WEEKS PRIOR TO THE EVENT and AT CHECK IN ON FRIDAY MAY 11 at 7:00AM

ACCOMMODATION INFORMATION

Grey Eagle Casino and Resort - 1.844.719.8777

[Nearest hotel \(5 minute Drive to Mount Royal\) www.greyeagleresortandcasino.ca](http://www.greyeagleresortandcasino.ca)

When booking request the Mount Royal University (MRU) Conferences and Leisure Rate

Rates start at \$159/night (+ taxes)

Mount Royal University - 1-866-264-7875

[Click here to see options www.mtroyal.ca/residence](http://www.mtroyal.ca/residence)

When booking mention "The Western Canadian Aesthetic Summit"

4 Bedroom Apartments \$54.50 per night per bedroom

2 Bedroom Apartment \$141.70 per night for 2 bedrooms

Hotel Suite \$98.10 per night per suite

TRANSPORTATION INFORMATION

UBER is available in Calgary

<https://www.uber.com/en-CA/cities/calgary/>

Taxi Service

<https://www.thecheckergroup.com/>

City Transit

<http://www.calgarytransit.com/>

TEAM PASSES AND VIP GUEST PASSES

All team members and guests of our Aesthetic Partners MUST Register on www.theaestheticsummit.ca

LEVEL 1

2 X TEAM MEMBER PASSES

5 X VIP GUEST PASSES

Should you wish to sponsor additional guests to attend WCAS,

PHYSICIANS, DENTISTS, NURSES

\$155.00

TEAM MEMBERS, STUDENTS, RESIDENTS

\$95.00

LEVEL 2

2 X TEAM MEMBER PASSES

5 X VIP GUEST PASSES

The passes include TWO-DAY ALL ACCESS to the presentations, luncheons, reception and evening workshops.

Lunches, Coffee Service and Beverage Ticket for the Reception are included.

LEVEL 3

2 X TEAM MEMBER PASSES

PLEASE email us at : info@theaestheticsummit.ca to obtain your AESTHETIC PARTNER TEAM and VIP GUEST ACCESS CODES

ADDITIONAL ADVERTISING OPPORTUNITIES

Printed Programs / Notebooks for WCAS will include logos of each of our Aesthetic Partners. If your organization wishes to place an AD, the prices are as follows:

1/2 PAGE AD	\$500.00 + TAX	\$525 TOTAL	SOLD OUT
FULL PAGE AD	\$750 + TAX	\$787.50 TOTAL	SOLD OUT

Design and creative pieces are due April 27, 2018

Please email info@theaestheticsummit.ca to book ad space or for more details.

THANK YOU FOR PARTICIPATING AT THE 2018 WESTERN CANADIAN AESTHETIC SUMMIT.

We look forward to hosting you in May !

Please contact us at info@theaestheticsummit.ca for any other questions or inquiries regarding our event.