



# ENGAGEMENT OPPORTUNITIES

## BOYS AND GIRLS CLUB OF OTTAWA

Serving the Ottawa area since 1923, the Boys and Girls Club of Ottawa is a leader in after-school, weekend and summer programs for children and youth aged 6 to 18 years. Each year, through its seven locations strategically located in vulnerable areas throughout the city, the Club offers approximately 4,500 children and youth barrier-free access to a supportive place where they can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life. Membership and programs are completely free.

## CAMP SMITTY

Proudly operated by the Boys and Girls Club of Ottawa, Camp Smitty is more than just a summer camp – each year it offers 400 children and youth from vulnerable areas across the city the chance to experience something they never thought was possible. For many campers, this is their first time leaving the city where they will get to run around, swim, canoe, and hike in the great outdoors. The beautiful, healthy surroundings provide a safe outlet for children to explore and have some good old-fashioned fun, to leave the stress behind and just be a kid.

Offering children and youth 8-16 years old an amazing opportunity to escape to nature for ten days, to make new friends, participate in fun programs like swimming and arts & crafts, and make memories that will stay with them forever. Here, campers will learn to trust in themselves, in their peers and in the dedicated staff, while learning important values that they will bring back to their families, schools and communities.

Camp Smitty is a non-profit program proud to offer an exceptional camping experience for all children regardless of financial situation. Each year, we do our very best to help as many families as possible who could not otherwise afford the cost of sending their kids to summer camp, so they can have an incredible experience they will not soon forget.














Four 10-day camp sessions run through July and August with 100 kids per session.

## EVENT DETAILS

Tuesday July 17, 2018  
The Marshes Golf Club  
[www.campsmittygolf.ca](http://www.campsmittygolf.ca)

11:30 a.m.	Registration and BBQ Lunch
1:00 p.m.	Shotgun Start
5:30 p.m.	Reception and Silent Auction
6:30 p.m.	Dinner

## ENGAGEMENT OPPORTUNITIES

- |   |  |   |
|---|--|---|
|  Presenting sponsors |  Wine sponsor             |  Prize sponsors                    |
|  Course sponsors     |  Golfer gift sponsor      |  Tee-box sponsors                  |
|  Golf Cart sponsor   |  Raffle sponsor           |  Custom opportunities available... |
|  Dinner sponsor      |  Refreshment cart sponsor |   |
|  Lunch sponsor       |  Water sponsor            |   |

Contact a member of our planning committee or the Boys and Girls Club of Ottawa representative listed below to start your personalized experience.

Shanda White, Special Events Officer  
[swhite@bgcottawa.org](mailto:swhite@bgcottawa.org) | 613-232-0925 Ext. 222



Boys and Girls Club of Ottawa  
Repaire jeunesse d'Ottawa

[CAMPSPITTYGOLF.CA](http://CAMPSPITTYGOLF.CA)



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## CONNECT WITH OTTAWA'S BUSINESS COMMUNITY AND HELP SEND KIDS TO SUMMER CAMP

We believe sponsorship should be customized; valuing the goals and objectives of our partners. We've included a list of potential engagement opportunities as a starting point. We would be happy to work with you to create a tailored package to best suit your business.

### PRESENTING SPONSORS → \$25,000

- Presented by [company name/logo] on event listings, digital, marketing and print materials
- Logo prominently featured in print and digital marketing with the Ottawa Citizen
- Mentions during radio and television promotions on TSN 1200 and 580 CFRA
- Welcoming remarks by company representative
- Logo featured on the BGCO digital donor wall
- Three foursomes (includes lunch and dinner \$3,600)
- Opportunity to place a pop-up banner at the event
- Social media mentions on @CampSmittyGolf and @BGCOttawa
- Premium advertising placement on event website
- Logo featured on the event website and signage

### MAJOR SPONSORS → \$10,000

- Two foursomes (includes lunch and dinner \$2,400)
- Social media mentions @CampSmittyGolf & @BGCOttawa
- Logo recognition in print and digital marketing with the Ottawa Citizen
- Sidebar advertising placement on event website
- Logo featured on the event website, program and signage
- One additional engagement benefit (see available properties)

#### AVAILABLE PROPERTIES

Course  
Golf Carts  
Dinner  
Lunch

### SUPPORTING SPONSORS → \$3,000 - \$5,000

- One foursome (includes lunch and dinner \$1,200)
- Social media mentions @CampSmittyGolf
- Logo recognition in print and digital marketing with the Ottawa Citizen
- Logo featured on the event website, program and signage
- One additional engagement benefit (see available properties)

#### AVAILABLE PROPERTIES

Water (\$3,000)  
Prize (\$3,000)  
Healthy Snack (\$3,000)  
Dinner Program (\$3,000)  
Wine (\$5,000)  
Golfer Gift (\$5,000)  
Raffle (\$5,000)  
Refreshment Cart (\$5,000)

### TEE-BOX SPONSORS → \$2,000

- One foursome (includes lunch and dinner \$1,200)
- Social media mentions @CampSmittyGolf
- Name recognition in the Ottawa Citizen thank-you ad and program
- Tee-box signage on designated hole
- Opportunity to add engagement activity (subject to availability and additional investment)



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