

SHORT TERM GENERAL PROGRAM GOALS:

- › Build and improve relationships with businesses
- › Build capacity between organizations in the community
- › Collect data on the business community
- › Identify and address immediate concerns
- › Create a strategic action plan
- › Have all municipalities involved



LONG TERM GENERAL PROGRAM GOALS:

- › Increase the competitiveness of existing businesses
- › Enable business investment and job creation
- › Foster an environment for business development

LANARK COUNTY GOALS:

- Continue to build and improve relations with businesses
- Develop stronger relationships with economic development organizations – Valley Heartland/Lanark County/municipalities/volunteers and community business organizations such as: Chamber of Commerce, BIA, etc...
- Identify and address immediate concerns and issues of individual businesses through an assessment and referral process
- Collect qualitative and quantitative business and market data to support Lanark County and municipal economic development planning
- Retain jobs and businesses within the region
- Increase knowledge of businesses, regarding opportunities to support business competitiveness, growth and innovation
- Increase investment within existing businesses
- Improve business environment for existing and outside investment

