



**LANARK  
COUNTY**

# Lanark County Business Retention & Expansion (BR+E) Project is underway!

## Support Local Business.....Get involved!!

**We need volunteers!!** to conduct face to face confidential interviews/surveys with businesses.



### What's in it for Volunteers?

- Support local business
- Learn about the local economy
- Work together across the County
- Receive training
- Achieve results
- Celebrate your efforts with your new friends
- Gain personal experience
- Build networks and skills

**We need businesses!!** to participate in an interview/survey with our volunteers



### What's in it for businesses?

- Lets businesses know how much they are valued in the community
- Builds and improves relationships with businesses
- Connects businesses to resources and support programs that they may not be aware of
- Identifies and addresses immediate concerns and issues of businesses
- Collects key business and market data through a survey to support economic development planning that directly responds to the needs of business

**For more information, contact Teri Devine, BR+E Coordinator  
Valley Heartland CFDC**

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# Lanark County Business Retention & Expansion (BR+E) Project

## Call for Volunteers!!





# What's the Lanark County BR+E project about?

- Partnership between Valley Heartland CFDC and Lanark County
- In direct response to the recently completed Lanark County Economic Development Strategic Plan 2018-2020 that identified a county-wide BR+E project as a key priority
- This action oriented, community based project will require volunteers to conduct business visits and complete surveys.



# Why volunteer for the Lanark County BR+E Project?

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- Work together across the County
- Support local business
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## Qualifications

- Enthusiastic, reliable, professional
- Good listening and recording skills
- Able to respect and exercise confidentiality
- Willingness to work within project timelines

## Tasks and Responsibilities

- Conduct 2-4 interviews as assigned
- Each interview 1 – 1.5 hours
- Teams of two
- Report issues and opportunities
- Mandatory training provided
- Sign confidentiality contract

## Time Commitment

- Avg of 10-12 hours  
November 2018 – May 2019





## For more information about volunteering please contact

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By way of a Service Agreement, Valley Heartland provides economic development services to Lanark County. The collaboration between Valley Heartland + Lanark County continues to be an effective partnership that leverages the strengths of each partner and is driving economic development activities county-wide.

