



at

EVENTS

For all our events, we ensure:

UP TO 1500 MEALS PER DAY

ON THE ROAD SINCE 2012

**THE ONE AND ONLY PASTA TRUCK
IN SYDNEY**

Self sufficient truck

FAST SET UP TIME ~20 MINS

*catering at events big or
small*

**Freshly cooked pasta and
homemade sauces**

CONCEPT OVERVIEW

The food truck revolution is on! Street food is trendy, popular and loved by all.

Urban Pasta was established in 2012 as one of the first ten Sydney food trucks to lead the revolution, and is the only food truck to serve fast and delicious pasta.

Urban Pasta food truck contributes to this new and exciting food culture, providing tasty food to Sydneysiders and adding to the enrichment of Sydney as a global city.



THE TRUCK

Our truck is extremely well equipped and organised, which maximises our efficiency and ability to produce the large volumes of food needed at events. The truck is equipped with a clean water tank and a grey water tank, a power generator, fridges, and all the necessary equipment to be self sufficient.

We have served our delicious food at many major festivals and events, and we can cater for up to 300 pers./h. Our high quality food and friendly hospitality have enabled us to continuously participate in these events every year.

Dimensions 2265 x 2240 x 6500 mm

Weight 4,5 tonnes



IT'S TIME TO COOK !

Fast & unique cooking process: each dish is cooked al dente to order in less than 2 mins (not microwaved or kept hot in bain marie).

The cooking process within the truck is efficient, which enables us to produce delicious quality products every time. Our sauces are made from high quality local ingredients with authentic Italian recipes.



OUR PRODUCTS

With a wide range of pastas and sauces, we offers to our customers a fully customization of their meals.

They can twist their wishes, choosing Penne, Fettucine, Gnocchis Ravioli Spinach Ricotta, adding some Napolitana, Bolognese, Creamy Pesto, Boscaiola, Amatriciana or Lamb Ragu sauce !

Every cup of Urban Pasta is topped with Grana Padano Parmesan cheese or Chilli flakes to add some flavours

OUR PACKAGING

We serve our pasta in our own packaging, effigy of our brand with our logo in top of it. We care about the environment so the boxes are recyclable and made of 100% of paper, the same for our forks that are also recyclable.

This meal presentations are very easy to hold in one hand and very convenient, maintaining hot food for 30 minutes.





CUSTOMER RELATIONSHIP

Our truck enables us to travel to many places, serving in different locations and environments every day.

We have developed a reputation as a local eatery to our customers as we weave our way through Sydney's neighbourhoods day by day. Our appearance at many major festivals and events has also garnered us a loyal following, and our customers are easily able to track us down to have quality delicious food every time.



OUR PREVIOUS EVENTS

Splendour in the grass
Field day
Laneway Festival
WOMADelaide
Events with ANZ Stadium
Events with Allphones Arena

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Eat . **FEEL** . *Love*
this is happiness

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