

NINA SISSEL LUCKA



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EDUCATION

- 09/2015 – 08/2018** **University of Mannheim – Mannheim, Germany**
B.Sc Bachelor of Business Administration
- 09/2014 – 12/2014** **Fairfield University – Connecticut, USA**
Guest Student
- Course: Mass Media and Communication
- 08/2006 – 06/2014** **Comprehensive School Hardt, Mönchengladbach**
A - Levels
- Grade: 3,7
- Finished 1 year early

WORK EXPERIENCE

- 06/2017 – 09/2017** **DJI GmbH – Frankfurt, Germany**
Internship at the DJI Communications Team
- Benchmark sales effects on CSR activities of multinational technology corporations, where results were presented to Headquarters in Shenzhen.
- Provided writing, editing and content management support for the EMEA Communications Team
- Managed external communications and maintained relationships with clients
- 02/2017 – 06/2017** **DJI GmbH – Frankfurt, Germany**
Working Student
- Analyzed the impact of European regulations for DJI and the UAV sector
- Researched for relevant European laws, regulations within privacy and security rights that have influence production and sales of DJI drones.
- Involved in different strategic initiatives, which helped the organization to further enhance its market position.
- 06/2016 – 09/2016** **Kitchen Stories | AJNS New Media GmbH – Berlin, Germany**
Business Development Internship
- Quantitative analysis and market research
- Development of digital marketing strategies
- Preparation of investment proposals
- 01/2016 – 02/2016** **Techniker Krankenkasse – Rheydt, Germany**
Associate at the central processes for TK
- Data collection and data management
- Customer service and support

SOCIAL ENGAGEMENT

- since 02/2017 **Enactus Mannheim e.V. – Mannheim, Germany**
Project Manager ReSoil
- Goal of the Project: Empowerment of Ugandan Farmers
 - Management and Coordination of the Teams
 - Strategic Orientation und Development of the Business Models
- since 09/2015 **Adm. Association , Universität Mannheim – Mannheim, Germany**
Representation of the Department of Business Administration in the Faculty Council
- 06/2009 – 06/2014 **German Red Cross – Mönchengladbach, Deutschland**
First-Aid-Paramedics
- Assistant of a child with disabilities
- 06/2009 – 05/2014 **Magazine mittel:punkt – Mönchengladbach, Germany**
Management of the Economics and Social Section
- Honoured 2013 as the "best crossmedial student magazine in Germany"
 - Responsible for the website appearance

EXPERIENCES ABROAD

- 07/2014 – 07/2015 **Au Pair – Boston, Massachusetts, USA**
Gap year
- 03/2012 – 03/2012 **Lycée Baudelaire – Lyon, Frankreich**
School exchange in 11. grade

SKILLS

Languages	German:	Native Language
	English:	Fluent
	French:	Elementary Proficiency
	Spanish:	Elementary Proficiency
Computer Programs	Microsoft Office Suite:	Very good
	Balsamiq	Good
	Adobe Photoshop	Good
	Stata	Basic

HOBBIES

Running, World Literature, Cooking, Clarinet

Ottawa, 19. October 2017