

# LAUREN PYLES

GRAPHIC DESIGNER

EST. 8.18.91

**LIBERTY  
UNIVERSITY**

**BACHELORS IN  
GRAPHIC DESIGN**  
with a Studio Art Minor

2009-2013

**WEB:**

pylesdesign.net

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## EXPERIENCE

### 4 YEARS IN THE DESIGN FIELD

2009

FAMILY CHRISTIAN STORES

Cashier/Customer Service

2012-13

LIBERTY UNIVERSITY'S  
CENTER 4 MULTICULTURAL ENRICHMENT

2012 Graphic Design Intern

2013 Part-time Graphic Design Assistant

2009- PRESENT

FREELANCE

See pylesdesign.net for portfolio

OCT. 2013 - PRESENT

STRONG TOWER CHRISTIAN MEDIA  
(WEEC 100.7 & WFCJ 93.7)

Graphic Designer / New Media / Social Media Director

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Maintenance and design of all websites, re-branded two organizations, designed in-house & trade show signage, annual event logos & graphics, design & production of all email marketing, social media director & data entry as needed.

{AVAILABLE FOR FREELANCE & FULL-TIME }






## OBJECTIVES

- • • Create a great first impression for all businesses when they are seen by new customers.
- • • Move the company forward by producing the best designs specifically tailored to each project, and being a sponge to new skills along the way.

## SKILLS & TRAINING

- John Maxwell's Leadership Training seminars
- multiple Constant Contact webinars
- managing multiple projects at once
- meeting deadlines
- work well independently & with a team
- organized
- working well under pressure
- drawing
- design
- social media

### SOFTWARE

<b>PHOTOSHOP</b>	
<b>INDESIGN</b>	
<b>ILLUSTRATOR</b>	
<b>WEB DESIGN (NOT CODE)</b>	
<b>iMOVIE</b>	
<b>MS WORD/POWERPOINT</b>	