

OLRA Meeting Notes

Thursday January 9, 2013, 7:30 PM

Boyd Waite's house

Attendance (6 Directors) QUORUM

Bob, Lisa Caroline, Boyd, Neil, Kelsey,

Regrets: Pierre, Marcia, Laura, Chris, Trudy

Meeting call to order – Boyd

Minutes from last meeting

Motion to approve: Caroline

Seconded: Bob

Motion carried

Treasurer's report – Boyd Waites (for Trudy Murray)

Bank balance estimated at \$4,315.6 (\$3,990.60 Nov balance+ \$425 new members

- \$100 invoice for website work

Membership – Caroline Glasbey

9 renewals

1 X \$35

1 X \$40

7 X \$50

Communications and website – Lisa Ebel for Laura Van Zeyl

Website upgrades were reviewed with board and a few changes were recommended for follow up with Nathan

- 1) Spelling of "association"
- 2) Existing number of sidebars within this template can drop the bottom one off of the screen. Recommended to reduce and consolidate the sidebars from 8 to 6 to remedy this as the simplest and most cost effective solution.
 - a. The recommended 6 sidebars and associated drop down menus are as follows (in order)

1. Community
 - a. Events
 - b. Neighbourhoods
 2. Membership
 - a. Join us
 - b. Contact us
 - c. Member survey (temporary until AGM)
 3. Hot Issues
 4. Media
 - a. Photo gallery
 - b. Newsletters
 5. Board
 - a. Board Members
 - b. Meeting minutes
 6. Useful Links
- 3) Updating the website content needs to be a priority. It was agreed that each board meeting under the Communications section we will discuss any changes required to the website content
 - 4) Font on the header was to be made clearer to stand out more
 - 5) The neighbourhood section was deemed to be of high interest so additional new content should be added. Boyd will investigate through Historical Society what content could be added.
 - 6) A general email will go out once we have final changes in place to announce the new website.
 - 7) There was a question of whether minutes of board meetings should be posted on the website and it was agreed they should with the knowledge that content would be in the public domain.
 - 8) Pursue the posting of the PDF survey results on the website under the Membership sidebar until the AGM.

Action Follow Up Item:* **Lisa to review changes for website with Nathan and have him review his work to date versus his contract.

The board will consider a “top up” should there be a discrepancy

Action Follow Up Item:* **Lisa and Caroline to cross check addresses to follow up on members who indicated they would help with “elf” duties

Action Follow Up Item:* **Boyd to follow up on possible content for the “Neighbourhoods” sidebar

Action Follow Up Item:* **Caroline to send email out on new website

Action Follow Up Item:* **Laura to pursue posting of member survey on website

Parks and Green space – Kelsey Mason and Bob Laughlin

No updates at this time

Transportation – Chris Coderre (regrets)

In Chris's absence there were no updates to this portfolio

Planning and Heritage – Boyd Waites

- 1) A meeting for First and Second Street residents was held at Town Hall to discuss the implications of the Inzone Town project, specifically with respect to the proposed changes to the zoning requirements for homes on the East side of Second St. It was well attended and the outcome favoured OLRA supporting the Town recommendations as proposed.
- 2) Cultural Hub study. The next meeting is scheduled for January 16th at Town Hall for OLRA Board members to provide input on the project parameters and "wish list".
 - The next residents meeting will be January 30th and another in April 2014
 - TCRA and OLRA are acting as proxy for other Town RA's

Action Follow Up Item:* **Caroline to send out email on the January 30th meeting and include website announcement with it. **Boyd** will pen the content for Caroline. All efforts will be made to ramp up communications to residents on this important file as we lead up to the AGM

- 3) Boyd and Kelsey met with the new BIA Executive Director in December to discuss possible synergies between the two groups. It was deemed to be a very productive meeting and a follow up meeting will occur January 10, 2014 with Boyd, the TCRA representative and Sharlene to discuss the Cultural Hub and Downtown Heritage files to see how we can consolidate input and direction to the Town

- 4) The AGM sub-committee decision was rolled over to the February meeting when we anticipate a larger representation of Board members.

Other Issues/New Business

It was discussed based on Board feedback and resident's feedback the value and appreciation of Councilor Dave Gittings newsletters.

Action Follow Up Item:* **Boyd will draft a letter to the Councilor indicating our support and appreciation of this communication on behalf of the OLRA

Next meeting, 7:30 PM, February 4th, 2014, location: Pierre's.

Motion to adjourn: Neil

Seconded: Boyd