



KEVIN WHITE

THINKER, BUSINESS OWNER, CREATIVE MIND, INNOVATION FANATIC

Kevin White is the head of the Boston-based experiential event agency **XPL**. He has been working with corporations on their teams' development for more than twenty years. As veterans of the corporate event and meetings industries, Kevin and his team of experiential producers have helped organizations to develop strategies for their target audiences, assess communication plans to deliver their messaging and then implement development exercises that engage, strengthen and energize groups.

Whether it is a day-long strategic brainstorming, an afternoon of team bonding or weeks of analysis on team dynamics, Kevin's approach with a client is always simple: clarify the outcome, understand the audience, develop the plan, execute confidently. He has done this for key industry sectors such as technology, pharmaceutical, finance, marketing, experiential design and associations.

A lifetime of designing corporate experiences has given Kevin an insight most presenters/facilitators don't have: what truly does or doesn't work with a particular audience. He has been on "both sides of the podium" and has taken his talents of designing unique experiences and brought them to life as a presenter.